



Business Administration Diploma

[Overview](#)
[Admissions](#)
[Academic](#)
[Apply Now For Admission](#)

The **Business Administration Program** is offered to students interested in future careers in the fields of Accounting, Business, and Marketing. The diploma provides a solid foundation of theory and practical knowledge with specialized courses in several related areas.



- [Admissions Requirements](#) +
- [Required Textbooks](#) +
- [Equipment required for this Program](#) +
- [Program learning objectives/outcomes](#) +
- [Participant Progress/ Assessment Methods](#) +
- [Graduation / program completion requirements](#) +
- [Delivery methods](#) +
- [Online delivery](#) +
- [Career opportunities for BA](#) +



Academic Proficiency

Description	Hours
The course is designed to introduce students to the skills they need to succeed in higher education. It introduces how to succeed in their studies. In part II teaches and reinforces writing and essay composition skills and introduces students to the practice of writing for academic purposes. The course introduces basic research writing skills including conducting research, note taking, paraphrasing, summary, direct quotation, positioning, and MLA or APA style citation.	50

- [Introduction to Business Essentials](#) +
- [Business Mathematics - Financial Applications](#) +
- [Accounting 1](#) +
- [Accounting 2](#) +
- [Business Communication - Technology](#) +
- [Management Principles and Application](#) +
- [Financial Management](#) +
- [Marketing - Business Applications](#) +
- [Project management](#) +
- [Organizational Behaviour - Principles](#) +
- [Human Resource Management](#) +
- [Business Law and Ethics](#) +
- [Micro Economics](#) +
- [Micro Economics](#) +
- [Operations Management Frameworks](#) +
- [Public Relations - Applications](#) +
- [Business Statistics - Applications](#) +
- [Management Information systems](#) +
- [Business Strategies and Entrepreneurship](#) +

Course Updating: Contents in this program outline are accurate at the time of publication. Revision and updating are performed on an ongoing basis to ensure the material remains relevant and up to date.

Text books- substitute text books/ teaching resources must meet the learning outcomes.

Policy Statement: The College has policies on Academic Appeals (including appeal of final grade), Student Conduct, Academic Integrity / Plagiarism, and other educational issues. These and other policies are available on the website and the general policy/procedural handbook.

Tuition Fee:

Domestic Students

Tuition: \$30,000
 Application Fee: \$100
 Text Books: \$500
 Course Materials: \$500

International Students

Tuition: \$30,000
 Application Fee: \$100
 Text Books: \$500
 Course Materials: \$500

Disclaimer: Insignia College's Business Administration program was reviewed and approved by the registrar of the Private Training Institutions Branch (PTIB) of the Ministry of Post-Secondary Education and Future Skills.

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