

taste the sweetness of success at ISM Cologne!

France 23 April to 25 April

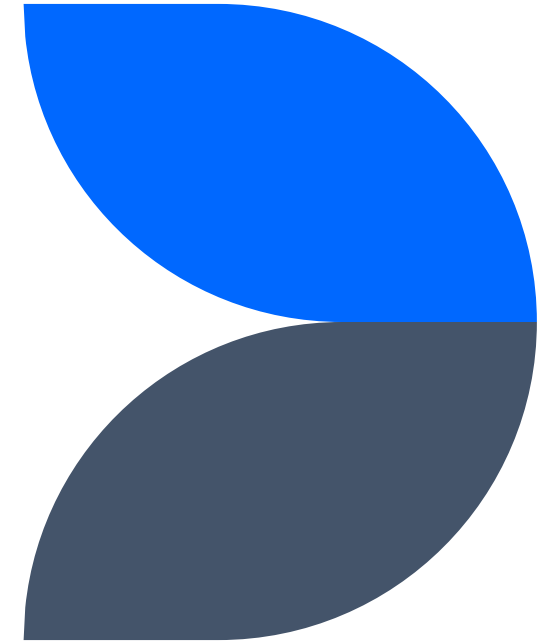


Introduction

The ISM Cologne is the most important meeting place for the sweets and snacks industry. The [ISM Cologne 2023](#) dates are from April 23- April 25, 2023. It is in Cologne and is organized by Industrial Specialties Mfg. (ISM) and is thus a leading economic center for the confectionery and snacks industry for retailers and visitors.

Prominent factors of ISM Cologne

ISM Cologne offers an incredible opportunity to connect with key people in the industry and lead your business to success.



Areas of growth

Every year, the ISM brings leading exhibitors and highly qualified guests to the pavilions of Messe Köln. ISM Cologne 2023 is an international exhibition for the snack and confectionery industry. The ISM 2023 is a confectionery fair and a major hub for networking, communication, and decision-making, highlighting the latest trends in the snack food industry.

It is the trade fair for all suppliers of the confectionery industry:



- Raw Materials & Ingredients,
- Processes & Support Equipment,
- Product & Packaging Innovations and
- Packaging will comprise four segments

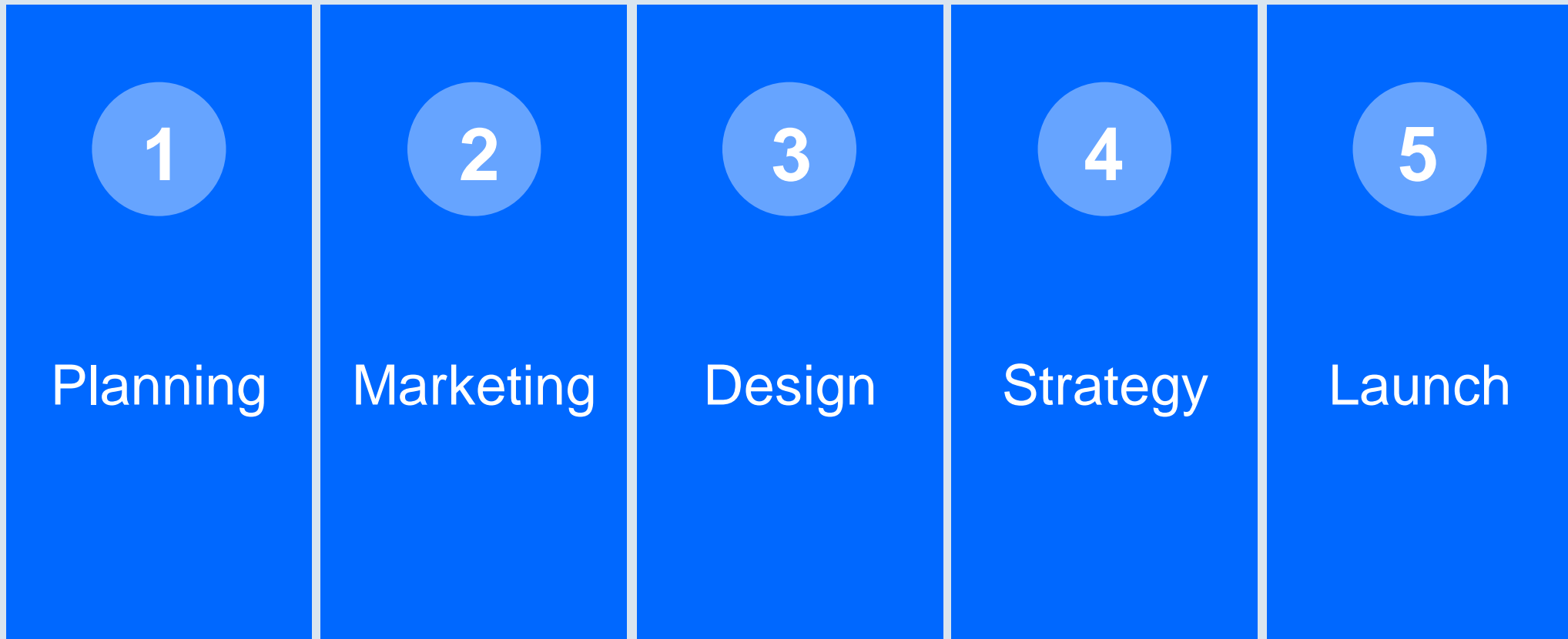


“

We make it easy to taste
the sweetness of success
at ISM Cologne!

”

Plan for product launch



Important things of ISM 2023 Cologne

More than 1,800 exhibitors will propose the exhibition of the products with the highest competence of the exhibition:

- cocoa, chocolate,
- biscuits,
- snacks,
- pastries

Alluring things in ISM 2023 Cologne

The ISM 2023 Cologne is the perfect forum to learn about the latest developments and trends in the sweets and snacks industry.

Innovations find an engaged audience in the new product show and startup area next to the Halla market, reflecting the current diversification of the German and European food markets.

All in all:

ISM Germany 2023 is a great opportunity for exhibitors to analyze the global competition and gain access to the international snack market in Germany. Also not to be missed is the ISM Award Ceremony, which honors selected contributions to innovations in the sweets and snacks industry. The ISM will bring together many board members and managers from well-known confectionery companies.

So, buck up and start planning for your showcase at ISM Cologne with us!



Thank you

Expo Stand Services

enquiry@expostandservice.com

www.expostandservice.com