

Important Key elements to make a engaging Website

COLOR AND DESIGN

Visual cues are processed by human beings. It means that about half of your site visitors trust you not just because of what you say but also what they see



GRAPHICS AND IMAGES

Having high-quality photographs and graphics on a website instantly attracts the eye and conveys a sense of class and quality.



USABILITY

An attractive website designed by professional is easy to use and has a pleasing layout for the eye.



CONSISTENCY

Designers often underestimate the importance of consistency. With consistency in design, our minds can focus on the message.

